

**IREP Announces Changes of Corporate Name of Our Consolidated Subsidiary  
in Vietnam, New Logo and URL for Corporate Website**

IREP Co., Ltd. announced that MOORE ONLINE DEVELOPMENT SOLUTIONS CORPORATION, a consolidated subsidiary of IREP in Vietnam has changed the corporate name to DIGITAL MARKETING VIET NAM CORPORATION, as determined at an extraordinary general meeting shareholders. In accordance with this change, new logo and URL for its corporate website were introduced as of 2nd October.

1. Outline of Subsidiary

New Corporate Name	DIGITAL MARKETING VIET NAM CORPORATION
New URL	<a href="https://www.digitalmarketingvietnam.vn/">https://www.digitalmarketingvietnam.vn/</a>
New Logo	

2. Date of Change

2nd October, 2017

**IREP Co., Ltd.**

IREP is the “digital marketing agency” which optimizes advertisers’ marketing. We commit to enhancing corporate value, and provide professional and high quality one-stop services in the digital area, such as listing ads, performance-based display ads, SEO (Search Engine Optimization), SMO (Social Media Optimization), Web analytics, and LPO (Landing Page Optimization) using diverse methodologies and multi-device solutions.

— Company Profile —

- Company Name: IREP Co., Ltd.
- Office Location: Sanno Park Tower 7F, 2-11-1 Nagatacho, Chiyoda-ku, Tokyo, Japan
- URL: <http://www.irep.co.jp/>
- President and CEO: Shunsuke Konno
- Established: November, 1997
- Capital: JPY 550.64 million

- Business:
  - Advertising Agency Business
  - Solution Business
  - Tool Business
  - Others (Digital Media Business, etc)

**For any inquiries, please contact PR Office of IREP.**

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- E-MAIL: [pr@irep.co.jp](mailto:pr@irep.co.jp) (For press inquiries)
  - E-MAIL: [en-contact@irep.co.jp](mailto:en-contact@irep.co.jp) (For services inquiries)
- \*IREP is wholly owned subsidiary of D.A.Consortium holdings.

**D.A.Consortium holding**

- URL: <https://www.dac-holdings.co.jp/english>
- Representative Director and President: Masaya Shimada
- Office Location: Yebisu Garden Place Tower, 4-20-3, Ebisu, Shibuya-ku, Tokyo, Japan
- Established: October, 2016
- Listed Market: the Second Section of the Tokyo Stock Exchange

D.A.Consortium **holdings**